

Foreword

The Small Business That Could™ series of books is dedicated to all small business owners that accept the struggles and frustrations of today - and dreams of tomorrow!

May the pages of this book travel with you on your way.

Dear Small Business Owner,
this series of books is for you!

Thank you,
Marna Friedman

Many pages of this book
provide a website address
and a brief description of the services
that may help you in getting
your business an internet presence.
These websites are representative
of many of the sites that you may need.

Just remember to be consistent
in whatever system you choose!

The internet is ever changing and the information
in this book will serve as a guide.

But like many journeys,
you may choose
a different path along the way.
Whatever path you choose, I hope
that this book helps you in whatever
direction you choose to go.

The Small Business That Could™

Mapping your way

Start up help.....	1
Government sites.....	16
Legal assistance.....	21
Financing.....	28
Statistics.....	30
Networking.....	32
Business Productivity	40
Blog Info.....	57
Products.....	60

The Small Business That Could™ Gets Organized

Mapping your way

An Organized Work Environment.....	1
Storage Solutions.....	13
To Do Lists.....	15
Organize Contacts	29
Products to the Rescue.....	36
Password Organization.....	46

The Small Business That Could™ Gets A Website

Mapping your way

Where Do I Start	1
Researching Keywords	2
Analyzing Competition.....	9
Naming Your Domain	14
Hosting Your Website.....	21
Setting Up Your Website.....	27
Selling Your Products.....	34
Monetizing Through Advertisements.....	36
Driving Traffic	41
What Does It Mean.....	45