

Foreword

The Small Business That Could™ series of books is dedicated to all small business owners that accept the struggles and frustrations of today - and dreams of tomorrow! May the pages of this book travel with you on your way.

Dear Small Business Owner, and “sister”,
this particular book is for you!

Thank you,
Marna Friedman

Some of the pages of this book provide a website address and a brief description of the services that may help you. Many of them will ask you to sign in. I have provided space on a number of pages for you to record your user ID and password. A word to the wise ... passwords should not be written down but coded. Just remember to be consistent in the system you choose!

We all spend countless hours searching for information. This book has been designed with a notes section on several pages for you to write down anything you need to. Use this book as a reference tool.

Mapping your way

Pink & Green Do Blend.....	1
Follow the Rules.....	3
For Women Only.....	5
Money for Women.....	7
Associations.....	11
Moving On and Reaching Out.....	27
Having It All.....	69
Tag Cloud.....	79
Throughout the US.....	89
Showcasing Your Products.....	134
Reading All About Us.....	135

The Small Business That Could™ For Women

Getting Down to Business.....	137
Startup	138
Legal.....	140
Financing.....	145
Networking.....	148
Getting on the Web.....	151
Researching Keywords.....	157
Naming Your Domain.....	159
Hosting Your Website	162
Website Features.....	166
Monetizing Your Site.....	171
Work Environment.....	180
Business Productivity.....	182
Products.....	198

organizations is broken down by state.

* National Numbers: Women-Owned Businesses in the United States 2006.* Center for Women's Business Research. Accessed: April 23, 2008

My Notes

UNITED STATES PATENT AND TRADEMARK OFFICE

<http://www.uspto.gov>

WOMEN BUSINESS

<http://www.womenbiz.gov>

